

Entrepreneurship Starts in Your Head:

How Your Thinking Affects Decisions and Actions



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12 - 1pm
University
Center
310**

About the Workshop:

Your thinking shapes how you approach risk, opportunity, and action in entrepreneurship.

In this interactive workshop, students will learn a practical framework—SPOT, CHECK, FLIP, LOCK—to identify automatic thoughts, evaluate them more accurately, and reinforce new thinking through action.

Participants will leave with a tool they can apply immediately in coursework, pitches, and ventures.