

INTELLECTUAL PROPERTY FUNDAMENTALS



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UNIVERSITY
CENTER 310**

ABOUT THE WORKSHOP:

Unfamiliar with patents, trademarks, copyrights, and trade secrets? Learn about intellectual property (IP) basics and potential ways to protect your innovations as you transition from idea to product. This session will cover:

- What is the USPTO?
- An overview of intellectual property types: patents, trademarks, copyrights, and trade secrets
- Why innovators and entrepreneurs should consider protecting their IP
- How to get started in protecting your intellectual property