



Chris White '97

Co-Founder, PreSquared LLC and
Entrepreneur in Residence, bwTECH

Background:

Education

- B.S. Bio-Psychology, University of Maryland, Baltimore County

Work Experience

- Stanford Psychiatry Neuroimaging Lab
- FEi Systems, Chief Development Officer
- Audacious Inquiry, Vice President
- Independent Angel Investor
- Digital Health Network Advisor, Johns Hopkins Tech Ventures
- Venture Mentor, Maryland Tech Council

Presents

The Raymond V. Haysbert, Sr.
Entrepreneurship Lecture Series

"From Brainstorm to Blueprint: Validating Your Startup Idea"

Going from having an idea to creating a company involves a lot of careful planning! This talk will provide a framework for mapping out the steps you need to take to validate your startup idea. The key steps include:

- Internal Exploration & Research
- Building Your Idea with Trusted Advisors
- Going from Idea to Business Blueprint
- Customer Validation
- Building Your Team
- Continuous Improvement

Don't miss this opportunity to learn from Chris White, an experienced entrepreneur and angel investor.

"The single biggest determinant of a startup's success is not the idea, but the team."

- Reid Hoffman, Co-founder of LinkedIn

October 9, 2024
4-5pm
University Center 310

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

Questions?



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