

LAUNCHING A STUDENT START-UP



BASIL UDO '22
FOUNDER, XEDDY

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12 - 1PM
COMMONS 331**

ABOUT THE WORKSHOP:

College students are bombarded with information and a wide range of experiences. Figuring out what you want to do in college can be a journey all its own. One potential path is the exploration of your ideas and solutions to present problems. This workshop will focus on:

- Identifying opportunities as a student
- Building conviction in your problem, not just your solution
- Working at a startup vs. starting a startup
- First steps in launching a startup
- Finding resources (mentors, research, funding, etc.)