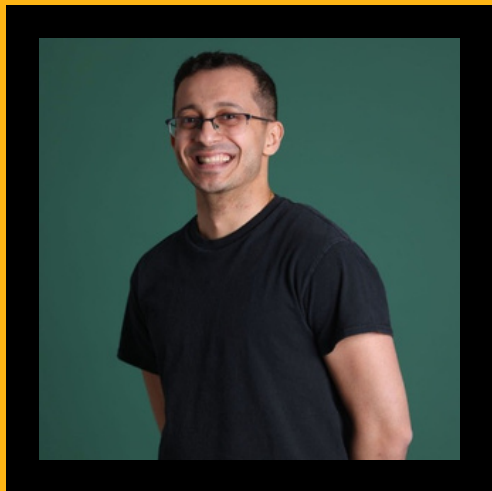




**Dr. Mustafa
Al-Adhami '20**
CEO Astek Diagnostics

Background:

Education

- MS and PhD Mechanical Engineering, University of Maryland, Baltimore County

Work Experience

- Adjunct Faculty, Montgomery College
- Research Engineer, Center for Advanced Sensor Technology
- Market Researcher, Independent Research Institute

Presents
The Raymond V. Haysbert, Sr.
Entrepreneurship Lecture Series

“Good Ideas, Bad Ideas”

Mustafa will use the premises in the book "The Mom Test" to teach students how to have meaningful conversations with customers - conversations that uncover real insights rather than just polite feedback. Drawing from his entrepreneurial journey, he will share how talking to customers shaped Astek's direction, from refining their products to identifying the needs of their market. He'll highlight the challenges and lessons he learned to turn feedback into actionable decisions, giving students practical tools to apply in their own venture.

**April 3, 2025
4-5pm
University Center 310**

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

Questions?



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