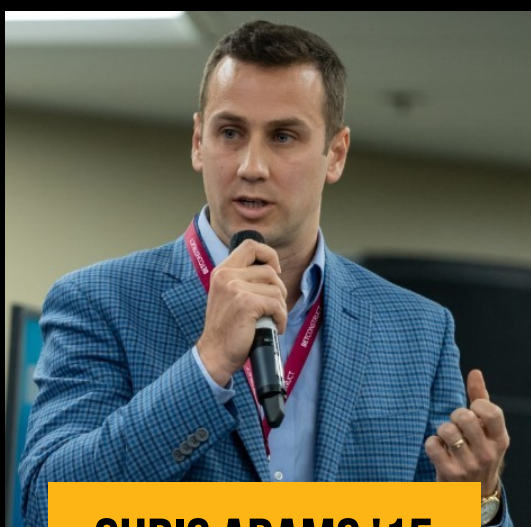


BUSINESS PARTNERSHIPS: LESSONS IN CHOOSING THE RIGHT CO-FOUNDER



CHRIS ADAMS '15
VP GROWTH, IC360

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4-5PM
UNIVERSITY
CENTER 310**

ABOUT THE WORKSHOP:

Building a business partnership is much like building any meaningful relationship—it often begins with optimism, shared ambition, and a common vision. But as ventures grow, circumstances evolve, and priorities shift, maintaining alignment can be both challenging and crucial to long-term success.

In this session, Chris Adams will share his firsthand experiences navigating the complexities of co-founding and growing a business. Through candid insights and practical advice, you'll discover what to look for in a potential co-founder, common pitfalls to avoid, and proven strategies for fostering a partnership built to endure.