

ABCEI Informational Video Transcript

Speaker:

Welcome to an informational video all about the Alex. Brown Center for Entrepreneurship and Innovation.

In this video, I will share a little bit more about the Alex Brown Center, our upcoming events, competitions, and more.

So, what is the Alex Brown Center?

The center provides opportunities for students, including competitions to test their ideas and their pitch skills, courses and lectures tailored to spark their entrepreneurial spirit, mentoring from entrepreneurs and residents, and you just get to be part of an amazing community of entrepreneurs and business leaders that can help you accelerate your business ideas. You can visit our website entrepreneurship.umbc.edu or you can scan the QR code to learn about everything that the Alex. Brown Center does.

Now let's talk about the entrepreneurship minor.

Did you know any major can add the entrepreneurship minor? The minor consists of two core courses which are three credits each. Entrepreneurship 200 and Entrepreneurship 201. Then you select four elective courses. You get to choose from over 60 electives from a wide variety of disciplines and majors.

Whether you are an art major or a biology major, there is something for you. If you scan the QR code to the right, it will pull up the entire list of courses that count towards these elective courses. In total, 18 credits, and that's it. You have your entrepreneurship minor.

Every semester, the team at the Alex. Brown Center locates knowledgeable entrepreneurs to present on important topics to help you learn more about entrepreneurship. Trust us, you don't want to miss any of our incredible workshops or speaker series this semester. To learn more about our upcoming events this semester, please scan the QR code on your screen.

Do you have lots of ideas? Would you like to win prize money to help you launch your idea? The Alex. Brown Center hosts two annual competitions. The first, the Idea and Innovation Challenge, which occurs in the fall semester. The Idea and Innovation Challenge is a chance for students to explore any solution to a problem and win money in the process. Then, we host the Cangialosi Business Innovation Competition, also known as the CBIC, which happens in the spring semester. The CBIC is an opportunity for students who are

more serious about starting a venture, enter their idea, and win money to help launch their business. To learn more about both of our competitions, as well as the deadlines to enter, please scan the QR code on your screen.

Now, let's talk about idea pitch day. Come to pitch day if you want to get feedback on your idea or existing business. You are looking for other students that might be interested in helping you with your idea. You are looking for an opportunity to informally pitch your idea for the Idea and Innovation Challenge or the CBIC. Or you're just looking to connect with other students interested in entrepreneurship. For more information about idea pitch day and the upcoming event this semester, please scan the QR code on your screen.

Now, let's talk about the entrepreneurship club at UMBC. UMBC Entrepreneurs is a student organization dedicated to creating an ecosystem of collaboration and entrepreneurial ventures. To stay up to date on all things happening with the UMBC Entrepreneurs, scan the QR code to your left.

Did you know the Alex. Brown Center is on social media? This is the best way to stay up to date on all things happening at the Alex. Brown Center. We are on Instagram, Facebook, and LinkedIn. And you can scan any of these QR codes and it will take you to those individual pages. And if you're not a social media person, that's totally okay. There's more ways to stay connected to the Alex. Brown Center. We have a YouTube channel and a my UMBC page and you can scan any of these QR codes and it will take you directly to our pages.

Thank you so much for listening to this presentation. If you have any questions, please feel free to reach out to any of the members at the Alex. Brown Center. Thanks again and we hope to see you at some of our events this semester.