

ESSENTIAL TOOLS FOR STARTUPS

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HELD VIRTUALLY**

In this session we will review essential tools that you should embrace along your entrepreneurial journey to be more efficient, productive and successful. We will look at software and resources for launching your website as well as reviewing helpful sites for understanding whether or not your idea is an opportunity. Some of the tools will include Slack, Canva, LinkedIn, Weebly, USPTO, IBIS and Evernote to name a few.