## **ALEX. BROWN CENTER FOR ENTREPRENEURSHIP**



### **Carol Bogash**

President
Bogash Consulting: Creative Solutions
for Arts and Education

#### **Work Experience**

Director of Performing Arts, Jewish Community Center of Greater Baltimore

Orchestra Manager, Baltimore Symphony Orchestra

Assistant Dean of Liberal Arts, Johns Hopkins University, School of Continuing Studies

General Manager, Naples Philharmonic Orchestra

Director of Educational and Cultural Programs, The Smithsonian Institution

Director of Education, Washington Performing Arts

Vice President of Education and Community Engagement, Baltimore Symphony Orchestra

Adjunct Professor of Entrepreneurship, Notre Dame University of Maryland

#### **Awards/Affiliations**

Chair, Board of Trustees, Washington Conservatory of Music

Member, Baltimore Arts Education Initiative

Palmes Academiques de France

#### **Educational Background**

B.M. in Piano Performance, University of Georgia

M.M in Piano Performance and Music History, Peabody Institute of Johns Hopkins University

#### **Presents**

# THE RAYMOND V. HAYSBERT, SR. ENTREPRENEURSHIP LECTURE SERIES

# Success as an Intrapraneur and Innovator in Arts and Education

Join Carol Bogash as she describes a successful career creating programs at various arts and education institutions ranging from the Smithsonian to orchestras to universities to public schools. As an intrapraneur, she describes how to act as an entrepreneur within a large organization, using the risk-taking and innovative practices that generate audiences, revenue, and lasting impact.

Come learn how it's possible to have a successful career in arts and education leveraging creativity, innovation, partnerships, and a willingness to take a calculated risk.

Wednesday, September 26, 2018
Noon - 1 p.m.
University Center 310

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

If you have any questions, contact Vivian Armor, Director, armor@umbc.edu or 410-455-5740 entrepreneurship.umbc.edu

