

# PULLING BACK THE CURTAIN ON THE MUSIC INDUSTRY

Co-sponsored by The Alex. Brown Center for Entrepreneurship,  
Career Center, and Office of Alumni Engagement

November 8, 2021 • 12 - 1 p.m. • To Be Held Virtually

Join four UMBC **ALUMNI** with work experiences at famous record labels, concert promoters, and more (including Sony Music, Warner Music Group, + Live Nation Entertainment). Together they will pull back the invisible curtain of the music business through an interdisciplinary approach of accounting, finance, data, marketing, music, and entrepreneurship for you. Whether you are an aspiring musician looking to hone the "business" side of your side-hustle, a huge fan of music, or a dreamer wanting to believe it's possible to "break into the industry" - this session is for you. Audience questions are encouraged. Open to all students, faculty, and alumni. Mark your calendars - this first of its kind event is not an event you will want to miss!



*Scan Here to Enter Event*



## **Cristina Bartko '16**

**Title:** Senior Accountant I at Live Nation Entertainment; formerly senior royalty accountant at Wiles + Taylor

**Graduation Year:** 2016

**Current City:** Nashville, TN

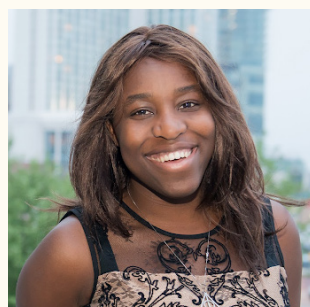


## **Dan Kreis '82**

**Title:** Co-Founder/ CFO at aBreak Music

**Graduation Year:** 1982

**Current City:** Annapolis, MD

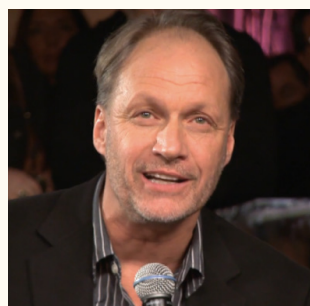


## **Christine Osazuwa '11**

**Title:** Strategy Director at Pollen; formerly Global Marketing Director of Data/Insights at Warner Music Group

**Graduation Year:** 2011

**Current City:** London, England



## **Bruce Tyler**

**Title:** Founder/CEO at aBreak Music; formerly Executive VP of Columbia Records and also Executive VP at Sony Music Entertainment (Market Strategy/Promotion)

**Attended UMBC:** 1978-1981

**Current Cities:** MD & NYC

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

## **QUESTIONS?**

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