

ALEX. BROWN CENTER FOR ENTREPRENEURSHIP

Presents
**THE RAYMOND V. HAYSBERT, SR.
ENTREPRENEURSHIP LECTURE SERIES**

Co-sponsored by the Career Services Center

Entrepreneurs Panel Discussion

Wednesday, April 15 • 12 - 1 p.m. • University Center Room 312



John Rattray '15 Founder and CEO Sparkwear, Inc.

M.S.E. Electrical & Computer Engineering, JHU; B.S. Computer Engineering, UMBC

Even while pursuing his doctorate in electrical & computer engineering, John was bootstrapping development of his own tech platform to help people connect in person. Now, his company, Sparkwear Inc, designs a wearable based platform for large scale event coordinators to increase and measure engagement at social and networking events. As the inventor, founder, and CEO, John has led Sparkwear to working with recognized industry names in the cruise line, networking, and higher education industries.



Lois Sarfo-Mensah '15 Principal and Lead Planner, 3 Pillars Co

B.S. Emergency Health Services Management, UMBC

Lois began her professional career in the field of association management while still a student at UMBC. She held various roles from membership and marketing to board management before focusing her skills in the field of event production and management, and eventually making the leap to become a business owner. Lois has an impressive reputation of relationship building, strategic planning, and customer service, which has forged the path to managing varied events all over the country: association conferences, specialty meetings, political and corporate events.



Brittany Wight '08 Founder and CEO of Wight Tea Company

B.A. Graphic Design, UMBC

In 2016 Wight Tea Company officially launched, providing single-origin teas and handcrafting unique tea blends for quality-focused consumers, cafes, restaurants, and more by working with domestic and international tea importers. Brittany has spoken at Women of the World Festival and has been featured in Baltimore Magazine. Her Women's Group, Society of Excellent Women, won the 2017 Best of Baltimore Award for Best Creative Women's Group.

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

QUESTIONS?

Vivian Armor
armor@umbc.edu
410-455-5740
entrepreneurship.umbc.edu

