

# ALEX. BROWN CENTER FOR ENTREPRENEURSHIP

Presents

## THE RAYMOND V. HAYSBERT, SR. ENTREPRENEURSHIP LECTURE SERIES



### Corey Fleischer '08

Co-Founder  
The Foundry and Mechanical  
Design Engineer

#### Work Experience

COO, Verve, LLC

Designer and Investor, Razegroup, LLC

Mechanical Design Engineer,  
Rugged Science

Senior Mechanical Engineer,  
Lockheed Martin

#### Awards/Affiliations

Over 20 US patents for inventions and  
scientific discoveries

Winning Contestant on Discovery  
Channel's Big Brain Theory:  
Pure Genius

Lockheed Martin's Special  
Recognition Award

#### Educational Background

B.S. and M.S. Mechanical Engineering,  
University of Maryland, Baltimore County

## From Engineer to Entrepreneur

Come listen to alumnus Corey Fleischer talk about how his personal interests played a large role in his path to studying mechanical engineering and his dedication to SAE Baja at UMBC. This led to his undergrad research, a career at Lockheed Martin, and a launch into entrepreneurship as he went from building projects to building companies.

To date, Corey has been involved in three start-up companies: The Foundry, which was a large success, a product development company which was a mild success, and a tech company that was a devastating failure. At The Foundry Corey encouraged people to prototype quickly so they could "fail fast, fail forward". A product's first design rarely shows significant success regardless of its hardware or software.

Entrepreneurs need to learn as much as they can from failed iterations and plan for flexibility so when mistakes are made they won't be catastrophic. Corey will also candidly talk about his failed start-up and how it taught him the most important real life lessons and how to weigh risks.

**Monday, February 25, 2019**  
**Noon - 1 p.m.**  
**University Center Ballroom Lounge**

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

#### QUESTIONS?

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