



Presenter:

## Nina Beth Cardin

Founder and Director, Baltimore Orchard Project

### Work Background:

- Associate Director, New York Jewish Healing Center
- Founder and Director, Jewish Women's Resource Center
- Founder and Director, Baltimore Jewish Environmental Network
- Jewish Life Director, Baltimore Jewish Community Center
- Instructor, St Mary's Ecumenical Institute
- Sustainability Advisor, Ecumenical Leaders Group

### Educational Background:

- Connecticut College - B.A., Religion and Anthropology
- Jewish Theological Seminary - Rabbinic Ordination

## Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

### When Challenges Arise.... Entrepreneurs Step In

Every age faces challenges....some not easily resolved, but, unfortunately, often easily ignored as we wait (and hope) for others to address them. Right now in Baltimore there are people who are hungry and there are food deserts where people don't have access to healthy food. So what can be done and who should do it? When challenges arise, that's when entrepreneurs step in...and that's how social entrepreneur Rabbi Nina Beth Cardin decided to start The Baltimore Orchard Project (BOP).

The BOP is a diverse group of people who have joined together to grow, glean and give away fresh, healthy, local fruit to those in need in the neighborhoods of Baltimore. They bring together their knowledge, passion, and resources to turn waste into abundance. They glean fruit from trees in their yards, streets and civic places, fruit that would otherwise go to waste, and they distribute it to those in need. They partner with individuals and organizations in their community to plant trees, orchards and food forests (fruit trees, berry bushes and grapevines) on land that can provide a benefit to our neighbors, our towns, our children and ourselves, today and tomorrow.

Come learn about The Baltimore Orchard Project and how UMBC's Garden Project is getting involved.

**March 4, 2015**  
**12:00 - 1:00pm - Commons 331**

### Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

For more information contact Vivian Armor ([armor@umbc.edu](mailto:armor@umbc.edu))

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