



Brad Smith

Founder & CEO
Wayward Wild & Simplecast

Work Experience

Partner and Publisher,
The Great Discontent

Co-Founder & CEO, Virb

Founder, Neubix Studios

Awards/Affiliations

Mentor, Adobe Creative Residency
Program

Advisory Board, Fordham University
Professional Studies in Media

Recipient, American Advertising
Awards National ADDY

Presents

THE RAYMOND V. HAYSBERT, SR. ENTREPRENEURSHIP LECTURE SERIES

The Business (and Reality) of Starting Up

I scream entrepreneur, you scream entrepreneur, we all scream entrepreneur! But what does it really mean to be the "e-word?" Are you ever really your own boss? Work + Life Balance – is this even possible? Let's toss daydreams out the window and join in an hour of real talk on the life and times of being an entrepreneur in the "digital age."

Come listen to Brad speak openly about his past experiences, successes, and utter failures in this interactive talk which will ensure no question (or cliché) is left behind.

Wayward Wild is a digital product studio and incubator that brings together the best principles in technology and editorial to assist content makers and storytelling brands find success. It is home to Simplecast, a podcast hosting and analytics service, championing their passion to improve the industry for podcasters everywhere.

Monday, October 16, 2017

Noon - 1 p.m.

University Center 310

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.