



Presenter:

Brian Razzaque
CEO & Founder, SocialToaster, Inc.

Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

Managing Growth

So you've gotten your business up and running, your customer base is growing and you're starting to experience some success. Now what? Hear a discussion on common issues that fast-growing companies often run into and strategies for tackling those problems and effectively managing and scaling a business.

Brian is a serial entrepreneur with a broad range of expertise ranging from technology and marketing to real estate. His current company, SocialToaster, is nationally recognized as a leading social media start-up, having raised over \$8.5M in funding to-date and doubled revenues every year since inception. Brian is familiar first-hand with the challenges and struggles that a rapidly growing organization faces, and will share lessons learned that can help smooth out the rocky road to success.

Work Experience:

- Founder/CEO, SocialToaster, Inc
- Founder/CEO, Vision Multimedia Technologies, LLC
- Adjunct Faculty, University of Maryland, Baltimore County
- Webmaster/Teaching Assistant, The Johns Hopkins University

Educational Background:

- BA, Computer Science; BA, Biology
The Johns Hopkins University

Awards/Memberships:

- 2016 Ernst & Young Maryland Entrepreneur of the Year Finalist
- 2016 Red Herring Top 100
- 2015 Circle of Excellence Winner: Marketing & PR, Baltimore SmartCEO Magazine
- 2015 Maryland Incubator of the Year
- 2012 & 2014 Innovator of the Year, Baltimore Daily Record
- 2006 Top Advisor, Baltimore SmartCEO Magazine
- 2005 Future 50, Baltimore SmartCEO Magazine
- 2005 40 Under 40, Baltimore Business Journal

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

October 24, 2016
12:00 - 1:00pm - UC 312

For more information contact Vivian Armor (armor@umbc.edu)

Co-Sponsored by The College of Engineering and Information Technology

UMBC

AN HONORS UNIVERSITY IN MARYLAND