

## Presents

### The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

### Alumni Entrepreneurs Panel Discussion

#### Presenters:



**Ryan Bricklemyer '06, Director of Cold Ones, BeerGivr**  
B.S. and M.S., Information Systems, UMBC

Ryan is just embarking on his entrepreneurial journey. In October of 2011, he and a partner launched BeerGivr.com, a service that allows users to virtually send real drinks to friends. Still in the early start-up phase, BeerGivr is in the process of developing, building, funding, and marketing with a passion, while Ryan still maintains his 9-5 job.



**Dr. Sheldon Broedel '90, Chief Executive and Science Officer, Athena Environmental Sciences, Inc.**  
Ph.D and M.S., Microbial and Molecular Genetics, UMBC, B.S., Biology, State University of New York at Geneseo

Sheldon began his entrepreneurial journey at the age of 12 when he started a paper route delivering Newsday. From there he went on to several other sole proprietorship endeavors. After completing his Master's degree, he went on to work for a Fortune 500 company, then finished his doctoral degree and took a position with a biotech start-up company. Both companies collapsed. Sheldon decided he could do no worse, so 18 years ago he founded Athena Environmental Sciences, which despite and against all odds, has doggedly continued on. In 2005, he received UMBC's Outstanding Alumni of the Year Award. Sheldon has a diverse range of scientific publications, holds five issued patents, and has designed, reduced to practice and launched more than 160 products.



**Delali Dzirasa '04, Founder and President, Fearless Solutions, LLC**  
B.S. Computer Engineering, UMBC

While an undergraduate at UMBC, Delali was a member of the inaugural entrepreneurship class at UMBC and he went on to develop two companies before graduating. His latest company, Fearless Solutions, is located in UMBC's cybersecurity incubator adjacent to campus. His company employs a number of UMBC graduates and current students. In 2011 Delali was selected to receive the Young Alumni Rising Star award by the Alumni Association in recognition of his professional and personal achievements and service to the university.



**Nancy Krebs '72, Founder, The Voiceworks Studio**  
B.A Theatre, UMBC, Master Teacher Certificate, Lessac Voice & Body Training

To describe Nancy's entrepreneurial journey is to describe the life of an actor who is always changing roles. She trained as an actor at UMBC and has worked as a professional actor-singer since 1975. She is a member of all three performing unions. She started The Voiceworks Studio in 1994 and continues to work nationally and internationally as an instructor, dialect and voice coach. Nancy has also developed a wide-spread music ministry writing, recording and performing original meditational music in churches and other venues since 1998.

**March 28, 2012**

**12 – 1:00p.m. • Commons Room 329**

Contact Vivian Armor at [armor@umbc.edu](mailto:armor@umbc.edu) for more information  
or visit us at [www.umbc.edu/entrepreneurship/speakers](http://www.umbc.edu/entrepreneurship/speakers).

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