ALEX. BROWN CENTER FOR ENTREPRENEURSHIP

Presents
The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

So You Want To Be An Entrepreneur, Really?

It's an enticing concept "entrepreneur", but do you really know what it means to start and dedicate your life to make something from nothing more than an idea? Can you build a team? Can you deliver on commitments? Can you deliver value to customers AND measure it? Can you make sure that "helpful" financiers don't enjoy the fruits of your labor? Matt has the experience of helping build and successfully exit four privately funded start-ups. He's now an executive at one of the fastest growing software companies in the world.

Come sit and chat awhile about the opportunities and challenges that await an aspiring entrepreneur with a proud UMBC alum who moved west to follow his fortune.

Presenter:

Matt Tormollen '87

Executive Vice President/General Manager, Avalara, Inc.

Work Experience:

• President & CEO, FuelQuest, Houston, TX

• Senior Vice-President, Chief Marketing Officer - Pavilion Technologies, Austin, TX

• Vice-President, Marketing - BroadJump Inc., Austin, TX

• Vice-President Product Marketing - Dazel Corporation, Austin, TX

Educational background:

• Bachelor of Science, Management Information Systems,
  University of Maryland, Baltimore County

Awards/Memberships:

• Top 100 People in Energy 2013 Houston Business Journal

• "Top Person To Know" Supply Chain Magazine 2012

March 30, 2015
12:00 - 1:00pm - UC 310

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

For more information contact Vivian Armor (armor@umbc.edu)

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