



Presenter:

**Neil Beller '83**

President, Kit & Kaboodle Productions  
& The Beller Group

#### Work Experience:

- 30 years in the television production and motion picture industry - 3 years talent WBAL Radio

#### Educational background:

- BA Television Production/Audio Media  
University of Maryland, Baltimore County

#### Awards/Memberships:

- 2 Emmy Awards
- 2 Associated Press Awards
- 15 Telly Awards
- Published Author

## Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

### Turn on your Creativity

Neil has worked for 30 years in the television production and motion picture industry and has learned a great deal about creativity. From delivering your resume, to making clients remember you, creativity is the key to everything. By sharing stories about his time editing and gripping in Hollywood, California and his decision to start his own television production company in Baltimore, Neil will convey valuable lessons about how to sell yourself properly.

Kit and Kaboodle Productions is an award winning video production team specializing in corporate and industrial videos, television commercial advertising and campaigns, web video production, creative design, copywriting, and marketing strategies. They help great businesses become even greater with targeted strategies, creative design, and of course, powerful video.

**March 30, 2016**  
**12:00 - 1:00pm - UC 310**

#### Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

For more information contact Vivian Armor ([armor@umbc.edu](mailto:armor@umbc.edu))

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