

## Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture



Presenter:

### **Cheryl Burke-Schwarz DVM, CCRP**

Owner and Medical Director  
Paradise Animal Hospital, LLC

#### **Educational background:**

- B.S., Biology, University of Maryland, Baltimore County
- DVM, Ohio State University
- CCRP, University of Tennessee

#### **Awards:**

- Catonsville Chamber of Commerce Service/Retail finalist 2000, 2001
- Baltimore County Small Business Award 2001
- "At your Service Award" 2001
- UMBC Outstanding Alumni Award 2000

## **Me, an Entrepreneur?**

Cheryl Burke-Schwarz never really thought of herself as an entrepreneur, but rather as a small business owner who started a practice with the help and support of family and friends. She encountered several situations along the way that could have delayed, or put on hold, her plan to build and own her own practice. However, she persevered and today she feels very fortunate to have a great business and professional life, a career that she loves, and a healthy, active family. Come listen to Cheryl discuss some of the lessons she's learned along the way, including the value of sweat equity in a start up environment, learning to borrow only what you need and always having a back up plan (line of credit), understanding where your money comes from, and learning how to balance your family and professional life, probably the toughest, but most important, challenge an entrepreneur will face.

Paradise Animal Hospital has been caring for pets in Catonsville, Ellicott City and greater Baltimore County for more than 20 years. Dr. Cheryl Burke chose her hometown of Catonsville as the location for her practice where she could serve the growing veterinary needs of a family oriented community. The mission of Paradise Animal Hospital is "to be there for our clients," and that means being available when you need them.

**October 30, 2013**  
**12:00 – 1:00pm – UC, Room 310**

#### **Speaker Series**

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

For more information contact Vivian Armor ([armor@umbc.edu](mailto:armor@umbc.edu))

**Co-Sponsored by The College of Natural and Mathematical Sciences**

# UMBC

AN HONORS UNIVERSITY IN MARYLAND