

## Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Alumni Entrepreneurs Panel Discussion

### Presenters:



**Adrian Rosebrock '10, Owner/Managing Partner, Chic Engine LLC., ShiftyBits LLC.  
PhD Candidate Computer Science, B.S. Computer Science, UMBC.**

Adrian found his first job in the startup world as an undergraduate, working as the senior web developer for RateMyTeachers.com. By the time he graduated, he started his first company, ShiftyBits, LLC., which has consulted with the National Institute's of Health Epidemiology group to develop methods to automatically detect and track breast cancer risk factors through image analysis. His current startup Chic Engine.com is a visual fashion search engine. Users snap pictures of fashion they see in magazines, on billboards, of people on the street, then Chic Engine automatically analyzes the image and tells users where they can purchase the item.



**Mary C. Slicher '73 – Executive Director, ProjectPLASE, Inc.  
B.S. Sociology and Social Work, University of Maryland, Baltimore County, M.S. Social Work, University of Maryland, M.S. Non-Profit Management, College of Notre Dame, Licensed Certified Social Worker**

Mary is one of the original founders of ProjectPLASE (People Lacking Ample Shelter and Employment), Inc. which formed in 1973. ProjectPLASE's focus is to serve homeless men and women in Baltimore, with an emphasis on those with the greatest need, both in a direct service and housing role as well as by advocating to change the causes of poverty and homelessness.



**Jeehye Yun '96, Founder and CEO, SSG (Secured Sciences Group), LLC.**

SSG, LLC is a bwtech@UMBC Cyberincubator company focused on streamlining policy compliance by reducing time spent on redundant regulations. Frustrated by the amount of repetitive and conflicting information and the associated inefficiencies in identifying compliance, SSG used lessons learned to develop a software product to help streamline the process. SSG was a 2012 Incubator of the Year Finalist in the Cybersecurity category.

**April 3, 2013**

**12 – 1:00p.m. • Commons Room 329**

Contact Vivian Armor at [armor@umbc.edu](mailto:armor@umbc.edu) for more information  
or visit us at [www.umbc.edu/entrepreneurship/speakers](http://www.umbc.edu/entrepreneurship/speakers).

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